

# THE GRANDE ECOLE FOR MULTILINGUAL AND INTERCULTURAL EXPERTISE SINCE 1957



UNDERGRADUATE COURSES AND  
STATE-ACCREDITED MASTER'S DEGREE

**ISIT** | Intercultural school  
Talents pour le monde



ISIT's DNA has been shaped around three historic milestones: its creation against the backdrop of the inception of the European Union in 1957; its acceptance as a member of France's *Conférence des Grandes Écoles* in 2010; and its formal recognition as a private higher education institution of public interest (EESPIG) in 2015.

## OUR MISSION

As a private higher education institution of public interest (EESPIG), our mission is to oversee the development of multilingual and intercultural experts, ready to evolve into valued and versatile members of companies, institutions and organisations, today and in the future.

Whether managers, entrepreneurs, communication professionals, lawyers, translators or interpreters,

our graduates are skilled conveyors of meaning, indispensable intermediaries in a diverse, complex, digitalised and constantly-evolving world.

In collaboration with our academic and professional partners, we dedicate ourselves to cultivating the language skills of our students and enhancing their cultural awareness and human values in a multidisciplinary, international and collaborative environment.

## OUR AIM

To develop, share and transmit the knowledge, mentality and mindset required to become a life-long intercultural expert.

## OUR VALUES

AUDACITY & DILIGENCE

PASSION & HUMANISM

CURIOSITY  
& ÉTHICS



*A Grande École on a human scale, what makes ISIT stand out is the way it transforms its students' love of languages and different cultures into an unbeatable cocktail of skills designed to enhance the international competitiveness of organisations and companies across a large professional spectrum.*

**Tamym Abdessemed**, Professor of Strategic Management, ISIT Dean & CEO



## A MASTER'S DEGREE ACCREDITED BY THE FRENCH NATIONAL AUTHORITIES AND THE CONFERENCE DES GRANDES ECOLES (CGE)

A private higher education institution of public interest (EESPIG) and a member of France's *Conférence des Grandes Écoles* (CGE), ISIT offers a series of master's courses that have been recognised:

- By the highest international accreditations. For example, ISIT's specialist course in conference interpreting has been granted the status of a European Master's in Conference Interpreting (EMCI).
- By the government's main national evaluation bodies, including the Ministry of Higher Education, Research and Innovation (MESRI).
- By first-class academic partners, such as the Catholic University of Paris, Paris II Panthéon-Assas University and Jean Monnet Law Faculty at the Université Paris Sud. The latter two institutions maintain partnerships with ISIT through the framework of the Lawyer Linguist double-degree program.

Our students benefit from a comprehensive, multidisciplinary and multilingual learning program, combined with a strong focus on research. ISIT is also a member of the National Federation for the Teaching of Business Management (FNEGE) and an associate member of the European Foundation for Management Development (EFMD).

### 5 guiding principles of the ISIT teaching program

- Transform your passion for languages into an international career
- Be free to imagine yourself as a global professional
- Become a multilingual and intercultural expert and a protagonist in the globalised world
- Stand out in the globalised labour market
- Develop a professional network for life thanks to a Grande Ecole on a human scale

### ISIT's 9 working languages\*

- Arabic
- Chinese
- English
- French
- German
- Italian
- Portuguese
- Spanish
- Russian

\* Students wishing to take the Master's in Conference Interpreting may apply with languages beyond those listed.

# A SUSTAINABLE AND DESIRABLE INTERNATIONAL CAREER

Since 1957, ISIT has been the institution of choice for those looking to launch an international career. From communication professionals to lawyers, managers to international relations specialists, translators to interpreters, its graduates are equipped with an impressive array of multilingual and intercultural skills. They include the diligence of translators, the speed and focus of interpreters, the creativity and people skills of communication professionals, the organisational capacity of managers, and the precision of lawyers.

## The key figures



**1**  
**15**

Business/careers forum per year  
Professional conferences per year



**24%**  
**76%**

of ISIT alumni work abroad  
of young graduates work in an international environment



**93%**  
**62%**

find employment within 3 months of graduating  
have already signed an employment contract before graduating



## Specific examples of careers

*Head of editorial communication*  
*Conference interpreter*  
*Financial and legal translator*  
*International HR manager*  
*Content manager*

*Head of advocacy*  
*Consultant*  
*International buyer*  
*Head of web marketing*  
*Mobility specialist*  
*International relations officer*  
*Multilingual community manager*

*Business manager*  
*Head of SEO*

*Lawyer linguist*  
*International lawyer*  
*Specialist translator of subtitles*  
*International marketing manager*

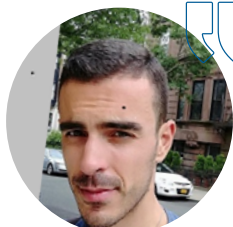


## OUR ALUMNI

*Come as you are!  
ISIT is a school with a human feel  
that will give you the support you need,  
while your fellow students will be  
there to help out and exchange  
ideas throughout your course.*



**Elisabeth, ISIT 2012**  
Freelance translator  
Australia



**François, ISIT 2010**  
Translator at the  
UN Headquarters,  
USA

*Aware of my passion for the language,  
my senior high school English teacher  
advised me to consider a demanding  
course at a translation school that she'd  
heard good things about: ISIT. I followed her  
advice and have never looked back!*

*While working in Italy and the United States  
as part of my studies at ISIT, I developed  
a cultural awareness that is very useful for  
adapting to different business models,  
in France or elsewhere in the world.*



**Claire-Isabelle, ISIT 2014**  
Enterprise architecture business  
analyst at Brookfield Renewable,  
Canada



**Samantha, ISIT 2014**  
Change Management  
Consultant at Mazars,  
France

*At ISIT, I felt entirely free  
to put ideas forward and I even  
created my own start-up project.  
I then encountered that same  
sense of entrepreneurial freedom  
in the world of consultancy.*

*This double-degree program gave me  
access to very good internships  
and allowed me to stand out  
during recruitment processes.*



**Morgane, ISIT 2017**  
Lawyer-Linguist at the ECJ,  
Luxembourg



**Stéphane, ISIT 1994**  
Commercial & Marketing  
Manager at Minor Hotels,  
Cambodia

*I chose to study at ISIT  
out of my love for all things "foreign",  
in the broadest sense of the word:  
those who speak a different language  
to me, who think and see the world  
in a different way.*

# TWO YEARS OF LEARNING & CONSOLIDATING THE FUNDAMENTALS

Having laid the foundations with a core curriculum rich in multilingual, intercultural and digital content, students can gear their studies towards specialist areas that are more in line with their own interests.

## YEAR 1

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH, GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

### CONTEMPORARY INTERNATIONAL ISSUES

Introduction to Law  
Economics  
General Geopolitics  
History and Civilisation  
Working methodologies workshop  
Fundamentals of Intercultural Studies  
IT Tools - Level 1  
Social Networks

### LANGUAGE DEVELOPMENT

Analysis of A language  
Written and Oral Output in A language  
General Translation into A language  
Written Expression in B languages  
Oral Expression in B languages  
Language development of B languages

### JOINT PROJECT

Based on the "theme of the year"

### CAREER SUPPORT

Support for personal development  
Associative activities within and outside of the school  
1-month international internship

*A language: mother tongue  
B languages: foreign languages*

Choose from **3** options

**INTERCULTURAL MANAGEMENT**  
Introduction to Management  
Introduction to Marketing/Communication

**INTERNATIONAL RELATIONS & MULTILINGUAL COMMUNICATION**  
International Relations (before and after 1945)

**TRANSLATION & INTERCULTURAL COMMUNICATION**  
Principles of Translation  
Textual Analysis

The end-of-year international internship!

In year 1 all students carry out a 1-month internship abroad. Europe, Asia, the Americas, Oceania: anywhere is possible, apart from France.

## YEAR 1 – LAWYER LINGUIST

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

This double-degree program is jointly organised with our partner law schools. The linguistic and intercultural elements of the course are taught at ISIT, while the legal modules take place at the partner institutes. ISIT has signed partnerships with the Paris II and Paris XI universities.

### CONTEMPORARY INTERNATIONAL ISSUES

Fundamentals of Intercultural Studies  
Legal Traditions of the World  
Introduction to Foreign Legal Systems  
British Constitutional  
and Administrative Law  
General Geopolitics\*  
International Economics\*  
Geopolitics by Region\*

### LANGUAGE DEVELOPMENT

Voltaire Project  
Legal Translation into A language  
Introduction to Legal Translation  
into B language  
Language Development  
Oral Expression in the legal setting

### CAREER SUPPORT

Support for personal development  
Associative activities within  
and outside of the school  
One-month international internship

*\*Optional*



## YEAR 2

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

### CONTEMPORARY INTERNATIONAL ISSUES

Economics – Level 2  
European Institutions  
General Geopolitics – Level 2  
History and Civilisation  
Intercultural Dialogue  
Intercultural Issues  
International Public Law  
Digital Law  
IT Tools – Level 2

### LANGUAGE DEVELOPMENT

Written and Oral Output  
in A language – Level 2  
General Translation  
into A language  
Written Expression  
in B languages or General  
Translation into B languages  
Oral Expression in B languages  
Language Development  
of B languages – Level 2

### JOINT PROJECT

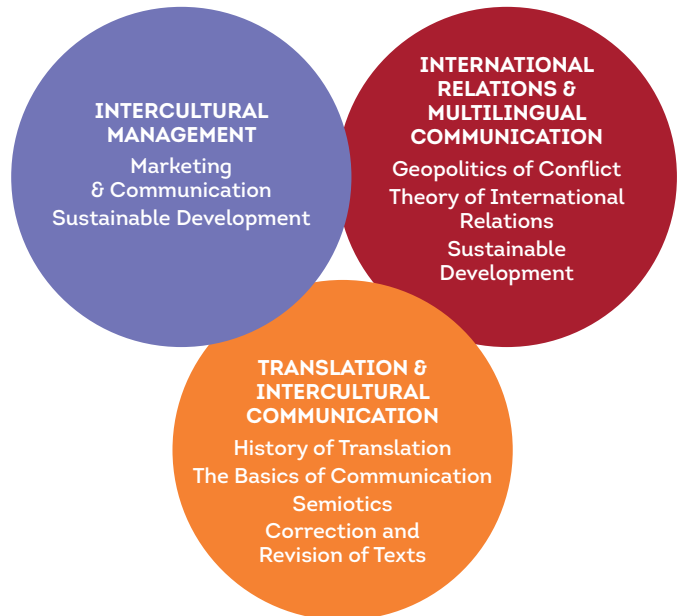
Based on the “theme of the year”

### CAREER SUPPORT

Support for personal development  
Associative activities within and  
outside of the school  
2-month international internship

*A language: mother tongue  
B languages: foreign languages*

Choose from **3** options





## YEAR 2 – LAWYER LINGUIST\*

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

\*TAKEN SIMULTANEOUSLY WITH A COURSE  
AT ONE OF OUR PARTNER LAW SCHOOLS

60  
ECTS  
CREDITS

### CONTEMPORARY INTERNATIONAL ISSUES

Criminal Law  
Tort Law  
Foreign Legal Systems  
Virtual Erasmus  
Comparative Law  
Business Economics\*\*  
Business Language\*\*

### LANGUAGE DEVELOPMENT

Voltaire project  
Legal Translation into A language  
Legal Translation into B languages  
Language Development of B languages  
Analysis and Debate of Legal Current  
Affairs

### CAREER SUPPORT

Support for personal development  
Associative activities within and outside  
of the school  
6-week international internship

\*\*Optional



## YEAR 3: PRE-MASTER'S

One of the features of this transition year is the addition of two cross-disciplinary modules to the core curriculum:

- An 'Entrepreneurship' program to introduce students to the concepts of innovation, digital transformation and leadership.
- An introductory module on research, presenting the key elements of a scientific approach and developing the students' capacity for reflection and critical thinking.

### YEAR 3

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

#### CONTEMPORARY INTERNATIONAL ISSUES

International Economics  
Practical Approach  
to Intercultural Studies  
IT Tools - Level 3

#### LANGUAGE DEVELOPMENT

Applied Semiotics  
Introduction to Consecutive  
Interpreting  
General Translation into A language  
Current Affairs: Analysis & Debate  
Language Development - Level 3  
General Translation into B languages

#### RESEARCH

Introduction  
Critical essay

#### ENTREPRENEURSHIP

Introduction

#### CAREER SUPPORT

Support for personal development  
Associative activities within and  
outside of the school  
8-week international internship

*A language: mother tongue  
B languages: foreign languages*

Choose from **4**  
career-focused options

#### INTERCULTURAL MANAGEMENT

Marketing  
& Communication  
Human Resources  
International Business Law  
Sociology  
of Consumption

#### INTERNATIONAL RELATIONS & MULTILINGUAL COMMUNICATION

Diplomacy  
Human Rights  
European Institutions &  
the Key Global Challenges  
The Geopolitics  
of Regional Zones

#### TRANSLATION & INTERCULTURAL COMMUNICATION

Specialised Translation  
into A language  
Specialised Translation  
into B language

#### INTERCULTURAL DIGITAL COMMUNICATION

Advertising Creation  
Advertising & Editorial  
Communication  
Photo and Video Techniques  
Search Engine Optimization  
Sociology of  
Consumption

Study exchanges

All third year students will complete  
a semester-long study exchange at one of our  
100+ partner universities, following which they must  
write a report on their intercultural experiences.

## YEAR 3 – LAWYER LINGUIST\*

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

\*TAKEN SIMULTANEOUSLY WITH A COURSE  
AT ONE OF OUR PARTNER LAW SCHOOLS

60  
ECTS  
CREDITS

### CONTEMPORARY INTERNATIONAL ISSUES

Contract Law  
Company Law  
Foreign Law (B languages)  
American Law

### LANGUAGE DEVELOPMENT

Essay on Comparative Law  
Legal and Financial Translation  
into A language  
Legal and Financial Translation  
into B languages  
Analysis and Debate  
of Legal Current Affairs

### CAREER SUPPORT

Support for personal development  
ISIT Legal Clinic  
Associative activities within  
and outside of the school  
End-of-year internship (2-month min.)

*\*\*Possibility to carry out  
a study exchange abroad*



## SIX MULTILINGUAL SPECIALISATIONS, ONE MASTER'S DEGREE

ISIT's higher education program produces graduates with exceptional intercultural intelligence, leaving them fully trained and ready to make a real contribution within international organisations and companies.

### A career – and international – oriented program with shared core components

- 9 to 12 months of compulsory international internships
- The possibility of completing year 5 via a sandwich/work-study course, depending on the specialisation selected
- A two-year research project analysing the links between the humanities, interculturality and the digital world
- Personalised support to facilitate the professional integration of each student

## 6 multilingual specialisations

- Conference Interpreting (only available at Master's level)
- Intercultural Communication & Translation
- Intercultural Digital Strategies
- Intercultural Management
- International Strategies & Diplomacy
- Lawyer Linguist (double-degree including law training)

## 10 research areas

- Discourse analysis
- Anthropology in the digital world
- Communication and marketing
- Conflicts and geopolitical crises
- Law and languages
- Economic intelligence
- Artificial intelligence
- HR and management
- Terminology
- Translatology and translation technologies



# YOUR GATEWAY TO A WELL-CHOSEN, SUCCESSFUL AND LONG-LASTING CAREER

ISIT is committed to supporting the professional development of its students, repeatedly exposing them to the working environment and thereby allowing them to test their projects in the field and to improve their knowledge of the labour market. Our career-focused activities include up to 13 months of internships, the option of a sandwich/work-study course in year 5, experience of project work and practical simulations. Every graduate leaves ISIT with valuable professional experience under their belt.

## Calendar of internships

|                    | YEAR 1                                     | YEAR 2                         | YEAR 3                                | YEAR 4                                | YEAR 5  |
|--------------------|--|--------------------------------|---------------------------------------|---------------------------------------|---|
| <i>AIM</i>         | PROFESSIONAL DISCOVERY                     | PERSONAL DEVELOPMENT           | PREPARATION OF PROFESSIONAL PROJECT   | VALIDATION OF PROFESSIONAL PROJECT    | PROFESSIONAL INTEGRATION                                    |
| <i>MIN. LENGTH</i> | 1 month - Summer                           | 6 weeks - Summer               | 2 months- Summer                      | 3 to 4 months starting in June        | 6 months starting in March                                  |
| <i>LOCATION</i>    | Abroad                                     | Abroad                         | Abroad                                | In France or abroad                   | In France or abroad   |
| <i>ASSESSMENT</i>  | Feedback on experience in foreign language | Summary sheet on sector/market | Internship report in foreign language | Summary sheet on competences/ project | Internship report or in-house professional project and viva |

### ACTIVITIES TO FACILITATE PROFESSIONAL INTEGRATION

- Round tables on key careers
- A series of conferences with participation from professionals and alumni
- A careers forum
- Workshops on how to write CVs and cover letters, and how to create a LinkedIn profile
- Skilvioo: transforming knowledge into a portfolio of professional skills
- Support groups on soft skills
- MBTI-style group exercises to get to know one another
- Preparation for job interviews with the help of HR professionals
- Individual career advice interviews
- Career guidance workshops

### Discovering entrepreneurship

**In year 3 (pre-master's) and year 4, students are given the opportunity to cultivate their entrepreneurial spirit, by way of field surveys and masterclasses. During year 5, the most advanced projects can be further developed in the ISIT pre-incubator.**

## CONFERENCE INTERPRETING

FRENCH AND ENGLISH OBLIGATORY  
ALL LANGUAGE COMBINATIONS POSSIBLE

### YEAR 4

#### COMMUNICATING WITHIN AN INTERCULTURAL AND MULTILINGUAL CONTEXT: THE FUNDAMENTALS OF INTERPRETATION

Consecutive Interpreting  
& Sight Translation B to A language  
Consecutive Interpreting  
& Sight Translation A to B language  
Consecutive Interpreting  
& Sight Translation C to A language  
Self-study (individual and group)

#### UNDERSTANDING THE PROFESSIONAL ENVIRONMENT & RELATED PRACTICES

Introduction to Interpretation  
& Speech Analysis  
Public Speaking Skills  
Methodology of Consecutive Interpreting  
Methodology of Sight Translation

#### CONTEMPORARY INTERNATIONAL ISSUES: SPECIALISED INTERPRETING

Political Economics  
Economic and Financial Interpreting

*A language: mother tongue  
or language of instruction  
B language: second active language  
C language(s): passive language(s)*

#### CAREER SUPPORT

Multilingual Mock Conferences  
Stress Management Workshops  
Professional Integration Workshops  
& Seminars  
End-of-year internship abroad  
(2 months min.)

## CONFERENCE INTERPRETING

FRENCH AND ENGLISH OBLIGATORY  
ALL LANGUAGE COMBINATIONS POSSIBLE

### YEAR 5

#### COMMUNICATING WITHIN AN INTERCULTURAL AND MULTILINGUAL CONTEXT: FINETUNING YOUR PROFESSIONAL SKILLS

Advanced Consecutive Interpreting  
& Sight Translation for Professional  
Contexts

Simultaneous Interpreting with and  
without text (language combinations:  
B to A, A to B, C to A)

#### CONTEMPORARY INTERNATIONAL ISSUES: SPECIALISED INTERPRETING

Geopolitics  
Legal Interpreting

*A language: mother tongue  
or language of instruction  
B language: second active language  
C language(s): passive language(s)*

#### CAREER SUPPORT

Multilingual Mock Conferences  
Stress Management Workshops  
Seminar on Professional Interpreters'  
Code of Ethics  
Volunteer Interpreting  
Internships within the Interpreting Departments  
of International Organisations  
Participation of key recruiters  
at the final exams

#### Partnerships with International Organisations

These partnerships enable students to carry out  
“dummy booth” (muted microphone) internships  
and to benefit from virtual classes given by  
staff interpreters from the European Commission,  
the European Parliament, the UN or the OECD.



## INTERCULTURAL COMMUNICATION & TRANSLATION – YEAR 4

60  
ECTS  
CREDITS

### CONTEMPORARY INTERNATIONAL ISSUES

Intercultural Intelligence  
Visual Organisation of Information  
Web Interface Creation  
Professional Speaking Skills  
Business Languages  
Sight Translation  
Liaison Interpreting

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Business Management  
Project Management  
Corporate Communication  
Digital Communication  
Writing, Translating, Communicating  
Technical Translation  
Economic and Financial Translation  
Computer-assisted Translation  
(CAT)

### CAREER SUPPORT

Leadership and self-promotion  
Careers forum  
Internship (3 months min.)

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

### RESEARCH

Translation methodology and translation studies  
Communication and translation theories  
Research methodology  
Translation dissertation and translational analysis  
Applied research project or entrepreneurship program

A choice of specialisations...

#### TRANSLATION & TERMINOLOGY

Contract Law  
Translation in Institutions  
Legal Terminology & Translation  
Specialised Terminology  
Localisation – Level 1  
Translation for International  
Organisations

#### COMMUNICATION & WEB TOOLS

Communication Strategy  
Marketing  
Video Techniques  
Digital Marketing & SEO  
– Level 1  
Community Management  
– Level 1  
Adobe Photoshop

A language: mother tongue  
B languages: foreign languages

About *Visual  
Organisation of Information*

Students choose a subject and two distinct cultures before going on to design one website for each culture. For example, “Ecotourism in France and Norway”.

From the project manager to the visual, editorial and technical specialists, the students are each allocated a different role and have often ended up with a product “that would be the envy of many professionals”, according to their teacher!

## Ecotourism

France and Norway: Two different perceptions



Choose  
your culture





## INTERCULTURAL COMMUNICATION & TRANSLATION – YEAR 5

60  
ECTS  
CREDITS

### DEVELOPING YOUR PROFESSIONAL SKILLS

Image & Brand Communication  
International Communication  
Translation of Business  
Communication into English

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

UX Design workshops  
Intercultural Communication  
Web project: Web & Cultures

### TRANSLATING AND INTERPRETING

Website Translation from  
all languages studied  
Sight Translation from  
all languages studied  
Legal Translation from  
all languages studied

### ADAPTING TO INTERNATIONAL CONTEXTS

Project Management – Level 2  
Agile Project Management  
Web Project: Web Site Creation

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

### CAREER SUPPORT

Careers Forum  
Leadership and self-marketing  
Report on activities  
& achievements  
Internship (at least 6 months)  
or 1-year sandwich/work-study course

### RESEARCH

Applied research project or pre-incubator  
program (on application)  
Research Methodology Workshop  
Research dissertation

### A choice of specialisations...

#### TRANSLATION

Audiovisual Translation  
Subtitling  
Computer-assisted  
Translation (CAT) – Level 2  
Revision and Post-editing  
Technical Writing (FR-EN  
& controlled languages)  
Translation Tools  
Dictated Translation  
Intellectual  
Property Law

#### COMMUNICATION

Web Editing Techniques  
Community Management  
– Level 2  
Digital Marketing & SEO  
– Level 2  
Documentary Filmmaking  
Crisis Communication  
Fundraising & Sponsorship  
Press Relations

*A language: mother tongue  
B languages: foreign languages*



## INTERCULTURAL DIGITAL STRATEGY – YEAR 4

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

### CONTEMPORARY INTERNATIONAL ISSUES

Web Interface Creation  
Contract Law  
Adobe Photoshop & Premiere –  
Level 1  
Project Management – Level 1  
Business Language (B languages)  
Developing your Intercultural  
Intelligence  
Design thinking  
Digital Communication:  
Fundamentals, Professions & Tools

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Mapping – Level 1  
Community Management – Level 1  
Professional Speaking Skills  
Digital Language (in English)  
Online Ergonomics  
Digital Publishing & Typography  
UX Design – Level 1  
Website Translation  
General Marketing  
Business Management  
Business Communication (in English)

*A language: mother tongue  
B languages: foreign languages*

### COMMUNICATING ONLINE

Intercultural Scripting for Mobile Applications  
Webmarketing & SEO  
Video Techniques  
Advanced Coding & Web Interface Creation

### CAREER SUPPORT

Careers forum  
Leadership workshop  
Internship (at least 3 months)  
Visits to companies working exclusively  
in the digital sector and meetings with  
professionals

### RESEARCH

Research methodology  
Intercultural research  
Presentation of research options  
Assistance with information searching  
& bibliography  
Translation methodology  
Dissertation (two-year project)

A choice of specialisations...

PARCOURS  
ENTREPRENDRE

CONSULTING  
ASSIGNMENT

## INTERCULTURAL DIGITAL STRATEGY – YEAR 5

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

### DEVELOPING YOUR PROFESSIONAL SKILLS

Web Editing Techniques  
Javascript Language  
Intellectual Property Law  
Website Project  
Content Curating  
Data Design  
Motion Design (in English)  
Project Management – Level 2  
Community Management – Level 2

### ADAPTING TO INTERNATIONAL CONTEXTS

Cultures and the Internet /  
online project  
Visual Layout of Information  
Online Ergonomics – Level 2  
Digital Mapping – Level 2  
Search Engine Optimisation (SEO)  
Digital Publishing & Typography –  
Level 2

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Adobe Photoshop & Premiere –  
Level 2  
Intercultural Communication –  
Level 2 (in English)  
UX Design – Level 2 (user tests)  
Project Management – Level 2  
The AGILE Method

*A language: mother tongue  
B languages: foreign languages*

### CAREER SUPPORT

Careers forum  
Leadership and self-marketing  
Report on activities and achievements –  
updated professional project  
6-month internship starting mid-March  
or 1-year sandwich/work-study course  
Visits to companies working exclusively in the  
digital sector and meetings with professionals

### RESEARCH

Research methodology  
Research dissertation

A choice of specialisations...

PRE-INCUBATOR  
(ON APPLICATION)

CONSULTING  
ASSIGNMENT

APPLICANTS HAVE THE POSSIBILITY TO APPLY  
FOR A DUAL-DEGREE WITH THE MASTERS IN  
LANGUAGES, CULTURE AND DIGITAL INNOVATIONS  
OF THE UNIVERSITY OF PARIS.

ISIT Consulting

Students carry out  
consulting assignments  
on behalf of international  
companies and organisations before  
presenting their work in front of those who

have sponsored it. In 2018/19, ISIT students designed a brand new  
website for METS, a European consortium on specialised translation  
as well as the administrative handbook for its back office.



## INTERCULTURAL MANAGEMENT - YEAR 4

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

### INTERNATIONAL ENVIRONMENTS & CONTEXTS

Sustainable Development  
Innovation through Design Thinking  
Developing your Intercultural  
Intelligence  
Critical Approach to Interculturality  
Corporate Organisations & Culture  
Strategic Management  
Shadow Manager  
Collaborative & Agile Project  
Management  
Globalisation and Economic Shifts  
Digital Transformation Workshop  
Business Language  
Human Resources

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Communication Strategies  
Content Curating  
Marketing Trends  
Multilingual Professional  
Speaking Skills  
Liaison Interpreting  
Multilingual Professional Writing  
Economic & Political Analysis  
& Translation

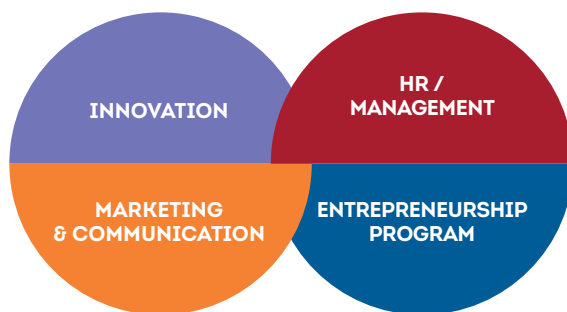
### CAREER SUPPORT

Careers forum  
Leadership and self-marketing  
Internship (at least 3 months)

### RESEARCH

Research methodology  
Interculturality and research  
Presentation of research options  
Assistance with information searching  
& bibliography  
Translation methodology  
Dissertation (two-year project)

A choice of specialist projects...



Innovation through design thinking

In 2020 a 3-day event  
on the theme of climate  
challenges in urban areas was  
organised to introduce the first-year  
master's students to the concept  
of innovation through design thinking.  
The students came up with innovative

solutions and presented their prototypes to a jury made up of representatives  
from the event partners, Bouygues Construction and La Ville d'Arcueil.

### LE HANDICAP COMME SOURCE D'INNOVATION

MERCREDI 27.02, 18 h - 20 h  
AUDITORIUM EUROPE

Témoignages et démonstrations  
de 5 start-ups



## INTERCULTURAL MANAGEMENT - YEAR 5

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60  
ECTS  
CREDITS

### DEVELOPING YOUR PROFESSIONAL SKILLS

Change Management  
Human Resources  
International Marketing  
New Economic Models & Innovation  
Intercultural Management Case  
Studies  
International Human Resources

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

"Shadow Manager"  
Digital Marketing & Communication  
Sales Hero

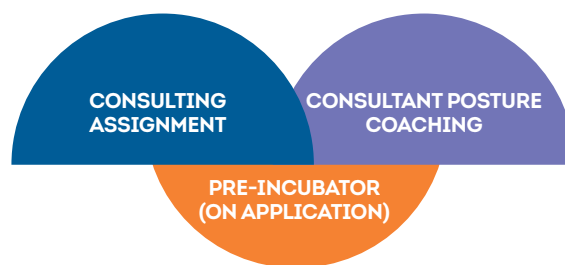
### CAREER SUPPORT

Careers forum  
International mobility  
Leadership workshop  
Report on activities & achievements  
6-month internship or 1-year  
sandwich/work-study course

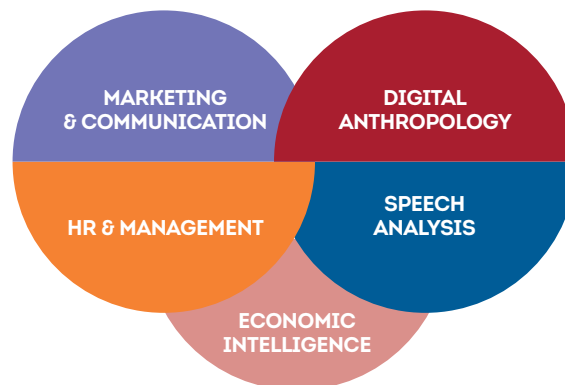
### TRANSLATION & INTERPRETING

Digital transformation workshop  
UX Design  
Analysis and Debate  
of International Current Affairs

A choice of specialist projects...



A choice of research theses...



## INTERNATIONAL STRATEGIES & DIPLOMACY – YEAR 4

60  
ECTS  
CREDITS

### INTERNATIONAL ENVIRONMENTS & CONTEXTS

International Law (in English)  
Geopolitics and Regional Zones  
Theory of International Relations  
Critical Approach to Interculturality  
Developing your Intercultural  
Intelligence  
Economic Intelligence  
Globalisation and Economic Shifts  
Business Language

### CAREER SUPPORT

Careers forum  
Leadership and self-marketing  
Internship (at least 3 months)

### RESEARCH

Research methodology  
Translation methodology  
Dissertation (two-year project)

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Multilingual Professional Writing  
Liaison Interpreting  
Political Communication & Lobbying  
Economic & Political Analysis & Translation  
Multilingual Professional Speaking Skills

A choice of specialist  
professional modules...

ENTREPRENEURSHIP  
PROGRAM

CONSULTING  
ASSIGNMENT

*A language: mother tongue  
B languages: foreign languages*



## INTERNATIONAL STRATEGIES & DIPLOMACY – YEAR 5

60  
ECTS  
CREDITS

### MASTERING PROFESSIONAL SKILLS

Geopolitics of Crises and Conflicts  
International Protection  
of Human Rights  
The Geopolitics of Europe  
Sociology and Politics of the  
Agents of Globalisation  
International Economic & Financial  
Regulations

### ADAPTING TO INTERNATIONAL CONTEXTS

International Human Resources  
International Negotiations  
(in English)  
Economic Intelligence

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

A critical Approach  
to Interculturality  
Analysis of International Affairs

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

### CAREER SUPPORT

Careers forum  
Leadership and self-marketing  
Reports on activities and achievements  
6-month internship or 1-year sandwich/  
work-study course

### RESEARCH

Research dissertation  
Research methodology

A choice of specialist  
professional modules...

PRE-INCUBATOR  
(ON APPLICATION)

CONSULTING  
ASSIGNMENT

### IHEDN seminar

Second-year master's students  
took part in a seminar entitled  
"Defence and National Security",  
organised by the Institute of Advanced Studies  
in National Defence (IHEDN). The aim was  
to explore the issues of defence, geopolitics  
and international relations with professionals.



## LAWYER LINGUIST – YEAR 4\*

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

\*TAKEN SIMULTANEOUSLY WITH A COURSE  
AT ONE OF OUR PARTNER LAW SCHOOLS

60  
ECTS  
CREDITS

### INTERNATIONAL ENVIRONMENTS & CONTEXTS

Professional Speaking Skills  
Intercultural Communication  
in International Organisations  
International Business Law  
Legal and Financial Translation  
into B languages

### COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Intercultural Considerations  
in the field of Law  
Legal and Financial Translation  
into A language  
Intellectual Property Law  
Trust Law

### RESEARCH

Applied legal translation dissertation  
ISIT Legal Clinic

### ENTREPRENEURSHIP (ON APPLICATION)

Building awareness of entrepreneurship  
Support for creating a business

### CAREER SUPPORT

Careers forum  
Personalised career advice  
Internship (at least 3 months)

*A language: mother tongue  
B languages: foreign languages*

### Law Without Walls

As part of this international program, two ISIT students worked in partnership with students from other universities and business schools on a case devised by a selection of partner legal firms and companies. Harvard Law School, Stanford Law School, University College London and the University of Sydney Law School were among the other participating institutes.

EXPLORING THE  
FRONTIERS  
OF THE  
FUTURE  
OF  
LAW



## LAWYER LINGUIST – YEAR 5\*

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,  
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

\*TAKEN SIMULTANEOUSLY WITH A COURSE  
AT ONE OF OUR PARTNER LAW SCHOOLS

60  
ECTS  
CREDITS

### TRANSLATION & COMMUNICATION

European law & International Law  
Specialised Legal Translation  
into A language  
Specialised Legal Translation  
into B language

### DEVELOPING YOUR PROFESSIONAL SKILLS

Intercultural Communication  
in Business Law  
Professional Speaking Skills

### CAREER SUPPORT

Careers forum  
Assertiveness & leadership  
Report on activities & achievements  
Internship (at least 6 months)

*A language: mother tongue  
B languages: foreign languages*

### ADAPTING TO INTERNATIONAL CONTEXTS

International Negotiating  
International Arbitration

### RESEARCH

Research dissertation  
ISIT Legal Clinic





## ISIT: A RESOLUTELY INTERNATIONAL INSTITUTION

Founded in 1957 with a view to satisfying the growing need among French diplomats for translators and interpreters at a time of frequent international meetings, ISIT has always been an institution with a resolutely global outlook. Our intercultural *Grande École* cooperates with over 110 universities all over the world, by way of networks, consortiums, exchange programs, research projects, international symposiums, international publications and dual-degree programs.



### International professional & academic networks

- **AUF** (Francophonie University Association)
- **Campus France** (the French national agency for the promotion of higher education, international student services and international mobility)
- **CIUTI** (Conférence internationale des Instituts Universitaires de Traducteurs et d'Interprètes)
- **EFMD** (European Foundation for Management Development)
- **EMCI** (European Masters in Conference Interpreting)
- **EMT** (European Master's in Translation)
- **EULITA** (European Legal Interpreters and Translators Association)
- **FIT** (International Federation of Translators)
- **IAU** (International Association of Universities)
- **METS** (Mobilités Européennes en Traduction Spécialisée)
- **UNITI** (University Network of Interpreter Training Institutes)

## WELCOMING THE WORLD TO PARIS!

Boasting 40 different nationalities, the students, teachers and staff at ISIT are accustomed to studying, thinking and acting from an intercultural perspective.

### 6 to 12 months of university exchanges



All students spend at least one semester at one of ISIT's international university partners through exchanges facilitated by the European Union's ERASMUS+ programs & other bilateral agreements. These academic mobilities are mandatory in year 3 and optional in year 2. In

exchange, numerous students from partner universities spend one or two semesters studying at ISIT's intercultural campus.

ISIT has been awarded the **Bienvenue en France** label for the quality of the welcome and support it offers to international students.



### French as a Foreign Language at ISIT - The FLE Academy

This year of immersion is designed for international students who wish to pursue their academic career in France. The program offers intensive classes in French, intercultural management and intercultural communication; opportunities to participate in student life at ISIT; and an end-of-course internship.

## 3 summer schools

Our programs offer international students & professionals the opportunity to develop their intercultural knowledge and French language skills.

- **France Excellence summer school**, offered to Chinese students in partnership with the French Embassy in Beijing and Campus France
- **Summer course in intercultural management**
- **Summer course in teaching French as a foreign language and translation**

## 4 international dual degrees



Beijing Language & Culture University



Guangdong University of Foreign Studies



Kent State University



Saint-Joseph University, Beirut

## APPLYING TO ISIT

### Criteria

- **Command of French, English and a third language**, to be chosen from Arabic, Chinese, German, Italian, Portuguese, Spanish or Russian. Assessments for other languages may also be arranged at the end of the course.
- **Admission into year 1: French *baccalaureat* or equivalent secondary education diploma**
- **Admission into year 2: Successful completion of one year of higher education**
- **Admission into year 3: Successful completion of two years of higher education**
- **Admission into year 4: Successful completion of three years of higher education**
- **Admission into year 5: Successful completion of first year of Masters studies**

### Admissions procedure

- **Year 1** : Application to be submitted exclusively via the PARCOURSUP platform (under 'Ecoles de commerce' > 'Région Ile-de-France').
- **Years 2 & 3** : Online application (available at [www.isit-paris.fr](http://www.isit-paris.fr)) followed by multilingual written tests. Students whose preparatory schools have signed agreements with ISIT are exempt from the written tests: under these circumstances, applicants need only submit the online application. List of partner preparatory schools available at [www.isit-paris.fr](http://www.isit-paris.fr)
- **Year 4**: Online application, multilingual written tests + interviews. *Students whose preparatory schools have signed agreements with ISIT are exempt from the written tests and interviews: under these circumstances, applicants need only submit the online application.*

For more  
information  
on admissions

[www.isitinternational.com](http://www.isitinternational.com)  
[www.candidats-isit.fr/en](http://www.candidats-isit.fr/en)  
[admissions@isit-paris.fr](mailto:admissions@isit-paris.fr)  
[v.agaasse@isit-paris.fr](mailto:v.agaasse@isit-paris.fr)  
**+33 (0) 1 80 91 55 73**

#### ADMISSION TO THE MASTER'S IN CONFERENCE INTERPRETING

Students are only admitted into the first year of the course. There are two stages of entrance tests:

1. Pre-admission tests in English & French
2. Multilingual entrance exam

Applicants must have spent **at least 12 consecutive months** in a country where their B language is spoken (6 months recommended for all other languages). During the entrance exams, applicants will be assessed in French, English and any other language(s) that they have fully mastered.

#### ADMISSION TO THE LAWYER LINGUIST DOUBLE-DEGREE PROGRAM

Applicants must be simultaneously registered to study at a law school in the Paris Ile-de-France area, or already hold a law degree.

ISIT has signed partnerships with two universities: Panthéon-Assas Paris II and the Jean Monnet Law Faculty at the Université Paris Sud.

**To apply for entry into first year, students must select their chosen law school and ISIT on the Parcoursup online platform.**

## FINDING ACCOMMODATION NEAR TO ISIT

### Immojeune - the accommodation platform

ISIT students have exclusive access to a free and secure website for their accommodation needs. It is a social and collaborative web platform enabling them to find student accommodation with more ease, whether they are looking for somewhere near to the school or elsewhere in France or the world.

This website offers:

- Short, mid and long-term accommodation
- A social posts wall dedicated to ISIT students
- Free guides to help answer all of your questions

### Partnerships with student residences near to ISIT

**The ECLA-Palaiseau Campus, inaugurated at the beginning of the 2018 academic year and located 30 minutes from ISIT.**

- A campus with a “French touch” where co-living is at the heart of its conception.
- Fully furnished and equipped accommodation as well as 3,000 m<sup>2</sup> of shared spaces (restaurants, shared kitchens, sports facilities, a cinema space, an e-gaming room etc.)
- 50 dorm rooms ranging from studio apartments to duplexes, plus shared flats reserved for ISIT students
- Contact : [contact@ecla-campus.com](mailto:contact@ecla-campus.com)

**The Jean-Paul II Residence at Arcueil, a 2-minute walk from ISIT.**

*Warning: limited availability!*

#### 4 STUDEFI residences

- Résidence Irène et François Joliot Curie – Arcueil
- Résidence Eric Tabarly – Massy
- Résidence Océane – Massy
- Résidence Le Mermoz – Châtillon

*Warning: limited availability!*

Your contact  
at ISIT

**Virginie Agaasse,  
Head of Admissions  
and Enrolment**

[v.agaasse@isit-paris.fr](mailto:v.agaasse@isit-paris.fr)

01 80 91 55 73

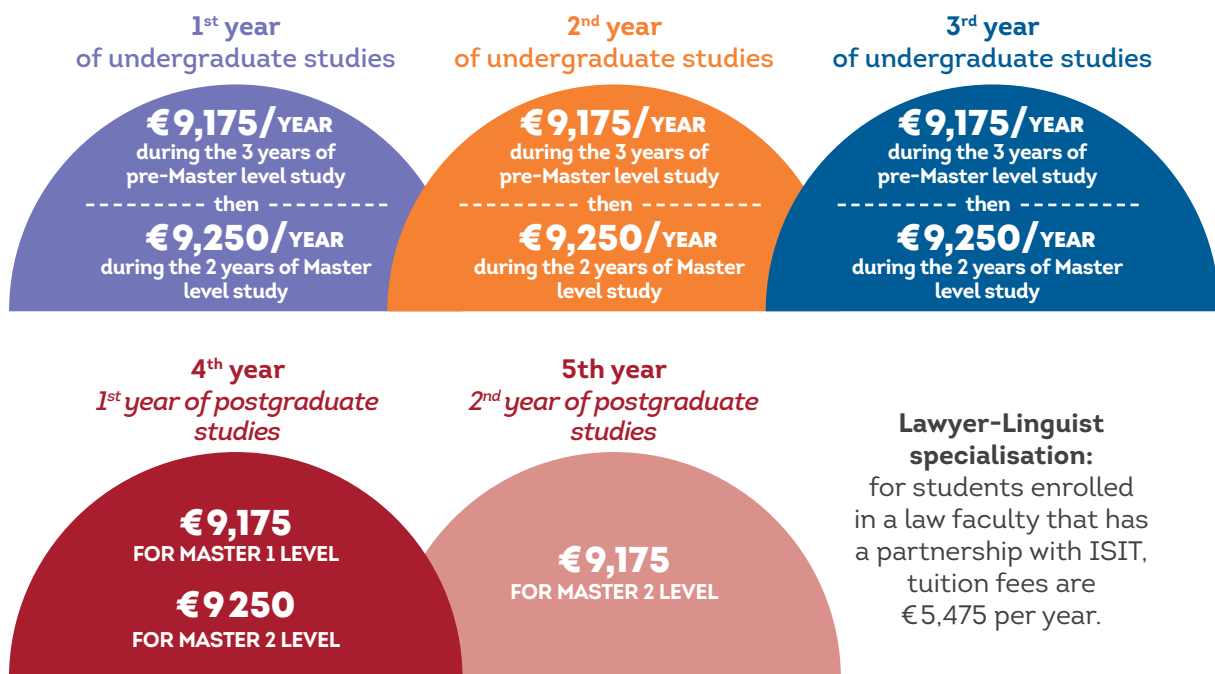
## HOW TO FINANCE YOUR STUDIES

ISIT is a not-for-profit association registered under French law (Loi 1901) and 80% of our resources come from student tuition fees. To allow everyone the chance to study at our Grande Ecole and to ensure that true social inclusion remains at the heart of our public interest mission, students can opt for a wide range of financing solutions.

As of the academic year 2020 a new fees policy will be implemented based on three guiding principles: moderation, stability and transparency.

From now on, at the start of every academic every student cohort will know in advance how much their fees will be until the end of their studies. Fee rates will be linked to the incoming year group for each year of study, with an identical annual rate for all three undergraduate (pre-Masters level) study year groups and an identical annual rate for the two years of postgraduate study (Masters level). The aim is to enable all students to calculate, anticipate and subsequently manage their overall financial investment towards obtaining their diploma.

### Tuition fees for students entering ISIT in 2020/2021



The payment of ISIT's tuition fees can be made in 1 to 8-month instalments. This information is non contractual and may be subject to change.

## FINANCIAL SUPPORT AT ISIT

### Tuition Fees Insurance

To help students protect themselves against everyday accidents, ISIT offers a tuition fees insurance at advantageous rates. It enables students to cover their tuition fees in the following circumstances:

- Death
- Economic issues, job loss and loss of revenue of the financial guarantor following a redundancy, illness or accident
- An interruption in academic activities or repetition of an academic year due to a student's illness or an accident
- The basic cost of the insurance for 2020/2021 is € 138. This sum is transferred in its entirety to the insurer and issuer of the contract Gras Savoye.

### Grants

#### ISIT grants

each year, ISIT allocates grants from its own funds to a selection of the most deserving students. Although insufficient to cover the combined cost of tuition fees and student life, these grants can go some way to relieving the burden of these expenses.

#### Means-tested grants

As ISIT is formally recognised as a Grande École, European ISIT students are entitled to apply for a State-funded higher education grant. The window for applications runs from 15 January to 31 March every year on the CROUS website.

#### Erasmus+ grants

allocated in the context of an academic exchange or an internship in another European Union country.

#### Bank loans at negotiated rates

ISIT has negotiated preferential interest rates for its students who take out loans with Banque Populaire, Caisse d'Épargne and Société Générale.

Your contact at ISIT

**Amanda Lovell, ISIT financial director,**  
is at your service to discuss your personal situation.  
[a.lovell@isit-paris.fr](mailto:a.lovell@isit-paris.fr)



## EMBRACING INTERCULTURALITY

The *Grandes Écoles* exist to train young graduates who are committed, responsible and have all the tools to make a contribution to society. The ways in which ISIT rises to this challenge are multiple, and can be seen in its charity work, its health support, and its modern campus designed with the students in mind.

### BDE (STUDENTS' UNION)

Plays an active role in helping new students to settle in. It organises numerous activities throughout the year, including an induction weekend, theme nights, the ISIT Gala, trips and cultural events. One of its aims is to promote greater interaction between students with different languages and cultural backgrounds.

[www.facebook.com/BDEISIT](https://www.facebook.com/BDEISIT)

### SOLIDAR'ISIT

Brings students together around values such as solidarity, openness, goodwill and tolerance. It works in partnership with other associations to give all ISIT students the chance to take part in charity activities, including pub quizzes, conferences, fund-raisers and clean walks.

[www.solidarisit.com](http://www.solidarisit.com)

### BOTAN'ISIT

The student's community garden

### DIVERS'ISIT

ISIT's LGBTQIA+ and feminist association

### STUDIO ISIT

The student's photo and video society

### JUNIOR ISIT

Puts the intercultural expertise of the students at the service of businesses with a global outlook, while giving students the chance to put their theoretical knowledge and skills into practice. Junior ISIT is a member of France's National Confederation of Junior Enterprises.

[www.juniorisit.com](http://www.juniorisit.com)

### ISIT LEGAL CLINIC

France's first ever multilingual legal clinic. It was set up with the ambition of providing legal advice to non-French speakers in 8 languages: Arabic, Chinese, English, German, Italian, Portuguese, Russian and Spanish.

[www.facebook.com/ISITLegalClinic](https://www.facebook.com/ISITLegalClinic)

### INTERNATIONAL CARRIERS

ISIT's diplomatic association. It aims to promote careers within the European and UN institutions and to ISIT students.

[www.carrieresinternationales-isit.eu](http://www.carrieresinternationales-isit.eu)

### ALUMNISIT

Brings together current students and 6,000 alumni to form a unique network, allowing members to make new contacts and facilitating their professional integration.

[www.alumnisit.hivebrite.com](http://www.alumnisit.hivebrite.com)





LES FOULÉES  
DE L'ISIT



## LET'S MEET!

Do you have any questions about ISIT, its higher education program or the career prospects for its graduates? In that case, why not come and say hello!

### ISIT Open Days (virtual and in-person)

**Several Saturdays and Wednesdays during the year**, at our intercultural campus in Arcueil. Full calendar available at [www.isitinternational.com](http://www.isitinternational.com)

### Open days at our partner institutions

Each year, we take part in open days at the Panthéon-Assas Paris II university, the Jean Monnet Law School at the Université Paris Sud and the Institut Catholique de Paris.

### Education fairs in France and beyond

Every year, our students and staff travel to various education fairs held in France and beyond. **For further information** [www.isitinternational.com](http://www.isitinternational.com)

### Immersion weeks

Organised twice a year during the Autumn term school holidays and the February school holidays (Zone C) in order to get a sneak preview of ISIT life. Guided by our welcoming students, you will accompany them to classes, to the cafeteria or even during association events!

### ISIT at your school

ISIT students regularly attend career guidance forums to meet school pupils and tell them all about life at our Grande Ecole. **Ask your school for further details!**



Your contact at ISIT

**Any queries about our courses?**  
Christel Reille is at your service.

[c.reille@isit-paris.fr](mailto:c.reille@isit-paris.fr)  
**+33 (0) 1 80 91 55 74.**

Direction de la communication de l'ISIT juillet 2020.

Design : Théo Vuong.

Photos : Thomas Lang.

This information is non contractual and may be subject to change.

THE GRANDE ÉCOLE  
FOR MULTILINGUAL AND  
INTERCULTURAL EXPERTISE  
SINCE 1957



Find us...



[isit-paris.fr](http://isit-paris.fr)

CAMPUS

23, avenue Jeanne d'Arc 94100 Arcueil  
& 39 bis, rue d'Assas 75006 Paris

